Connect Realty.Com, Inc. Email & Recruiting Policy

Purpose

Email communications is a primary communications tool for any online company. The agent members and company employees both depend on the reliability and availability of email to conduct business. Neither Connect Realty employees nor its agents ("affiliates") can afford to have large portions of their potential audience become inaccessible to email due to poor email practices and usages.

Policy

1. All affiliates of ConnectRealty.com, Inc. must abide by standard practices and all laws governing the use of email for correspondence and recruiting.

2. To promote a high level of professionalism and strengthen branding, all affiliates are required to conduct business using their company supplied ConnectRealty.com email address (i.e., *MyAccount*@ConnectRealty.com). No address, other than the actual Connect Realty address, may be used or implied

3. No personal email should be sent from company supplied ConnectRealty.com email addresses.

4. Under no circumstances should any affiliate generate Unsolicited Commercial Email (UCE), commonly referred to as SPAM.

    a. All email recruiting efforts must target only individuals with whom a preexisting relationship exists.

    b. No "mailing lists" or other techniques of similar type or intent may be purchased or used in an effort to perform recruiting, nor any service which uses such lists nor any service which masks or modifies the senders address, especially by implying that the email may be coming from another Real Estate company (i.e., KW, REMAX, etc.).

5. Agents that violate this policy are subject to appropriate disciplinary action including termination.

6. This policy applies to all brokers, support staff and agents of the company regardless of rank or position and includes temporary and part-time employees.

Definitions

A. Recruiting- In this document, the term recruiting applies to both to attempts to build a team of agents and to generating Real Estate transactions through the acquisitions of customers.

Reservation of Rights

The company reserves the right to interpret, change, suspend, cancel or dispute, with or without notice, all or any part of this Policy, or procedures or benefits discussed herein. Agents will be notified before implementation of any change.